

American Junior Oxford Sheep Association

March 1, 2017

Dear Oxford Friends,

Did you know that:

- *More than 150 kids bought and showed Oxfords at major sales and shows last year.*
- *More than 40 people attended the American Junior Oxford Sheep Association meeting in November.*
- *The majority of Oxfords sold at public sheep sales in 2016 went to youth.*

Interest in the Oxford breed is on the rise. It's clear that if we want strong demand for Oxfords, we need to continue to grow the number of kids buying, showing and breeding Oxfords. **You can help.**

Thanks to generous support from Oxford breeders, the American Junior Oxford Sheep Association offered some exciting activities in 2016. The AJOSA organized activities at the National Oxford Sale and the North American International Livestock Exposition. We have begun the work to formally establish the AJOSA. And, in early 2015 we named the Junior Oxford Leadership Team – a group of older youth from around the country who are planning youth activities. The Team is an exciting example of the purpose of the AJOSA: to provide leadership opportunities and avenues for involvement in the Oxford breed.

We're planning activities that provide youth with an opportunity to learn and to be recognized for their achievements. We can learn from other breed associations: **a strong youth program often results in a stronger breed association**, as well as stronger demand for quality breeding stock.

We are asking for your support by contributing to the junior program. Our sponsorship levels are:

AJOSA Purple Level	\$500
AJOSA Blue Level	\$250
AJOSA Red Level	\$100
AJOSA White Level	\$50

We've had great support from Oxford breeders who understand the importance of youth. Please help to make sure we can continue this program! Attached are sponsorship possibilities and a reservation form. You can include your sponsorship with your annual dues and membership update form that's due to the AOSA office or with your National Sale consignment due in April.

The American Junior Oxford Sheep Association sincerely appreciates your support.

Youth Committee
American Junior Oxford Sheep Association

PS: Interested in helping with our 2017 plans? Call one of the Advisors – we welcome adult participation, too!

**American Junior Oxford Sheep Association
2017 Youth Program Sponsorships**

I would like to be:

_____ **Junior Oxford Association Purple Level** **\$500**

Only Four 'Champions' available

- Title sponsor of the youth participant awards given at the National Oxford Sale, the All American Junior Show, the North East Youth Sheep Show and the North American.
- Name on the promotional item given to all Oxford youth at all four national shows.
- Logo or name on the American Junior Oxford Sheep Association web page through 2016.
- Name mentioned at the contests and on contest materials for the four major junior shows.

_____ **Junior Oxford Association Blue Level** **\$250**

- Sponsor of contests and awards for Junior Association activities.
- Logo or name on the American Junior Oxford Sheep Association web page through 2016.
- Name mentioned at the contests and on contest materials for the four major junior shows.

_____ **Junior Oxford Association Red Level** **\$100**

- Sponsor of contests and awards for Junior Association activities.
- Name on the American Junior Oxford Sheep Association web page through 2016.
- Name mentioned at the contests and on contest materials for the four major junior shows.

_____ **Junior Oxford Association White Level** **\$50**

- Sponsor of contests and awards for Junior Association activities.
- Name on the American Junior Oxford Sheep Association web page through 2016.

_____ **Other Donation to the Junior Oxford Association \$** _____

Business Name (exactly as you want it printed in promotional materials):

Contact person _____ Title _____

Address _____

Phone _____ Email _____

Payment enclosed \$ _____

Please return this form and your check to the AOSA office by May 15, 2017
to ensure inclusion in all 2016 promotional materials.

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